



75 (-)

Van der Windt Verpakkingen

How's this for a 40th birthday present for Van der Windt Verpakkingen: highest new entry in the Hillenraad 100? A present that Van der Windt, a major player in the packaging segment, no doubt wrapped up nicely for itself. Among its many other activities, Van der Windt is world market leader in sleeves for flowers, plants and herbs. It started in 1969 with cucumber boxes, today the innovative packaging solutions from Van der Windt just keep coming. And these days, they're about more than just protecting the product during transport. For example, they're part of the story behind the sales success of the familiar Tommies. And Van der Windt's new bio-based packaging can also be a perfect match for many product concepts. With all this praise, you might wonder why Van der Windt didn't make the list earlier. Until the takeover of Olsthoorn, we felt that not enough of Van der Windt's activities were in the horticulture sector to meet our criteria. With that fixed, Van der Windt Verpakkingen becomes a major player on the list at one stroke. Although part of much larger Clondalkin, policy is made right at home in Honselersdijk. A newcomer that is here to stay.

Turnover 155 million

Employees 198

www.vanderwindt.com